



Business Support Programme Schedule 2021



Product lifecycle and specific financing tasks and financing gaps (Maja Žikić, Foodscale Hub)

[29.06.2021, 10 - 11 AM](#)

Reporting and Exit strategies - life with an investor (María Nieto Fajardo, Corporación Tecnológica de Andalucía)

[Available on the platform from 17.05.2021 until 07.07.2021](#)

The process and phases of raising capital - main steps including legal specifications (María Nieto Fajardo, Corporación Tecnológica de Andalucía)

[Available on the platform from 17.05.2021 until 07.07.2021](#)

Market validation, evaluating the target market (Carla Sebastiani & Marina García, Sustainable Innovations)

[Available on the platform from 17.05.2021 until 07.07.2021](#)

Financial Planning and how to extend your runway through access to finance (Claus Mortensen, Food & Bio Cluster Denmark)

[02.06.2021, 3 PM - 4 PM](#)

IPR Protection for bio-based SMEs: limitations, challenges, and common mistakes (Onur Emul, Intellectual Property Institute Luxembourg)

[18.05.2021, 10AM – 12PM](#)

Traction and valorisation/ Company Valuation (Tech Tour Global)

[Available on the platform from 17.05.2021 until 07.07.2021](#)

The Important Role of a Strong and Complementary Team (Claus Mortensen, Food & Bio Cluster Denmark)

[22.06.2021, 10 - 11 AM](#)

Customer needs – (Maja Žikić, Foodscale Hub)

[25.05.2021, 10 - 11 AM](#)

Competitor analysis (Carla Sebastiani & Marina García, Sustainable Innovations)



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How to strategically match your company growth and EU funding opportunities (Filippo Giancarlo Martinelli, Irish Bioeconomy Foundation)

[17.06.2021, 10 - 11 AM](#)

Crowdfunding Guide (Grigoris Chatzikostas, Foodscale Hub)

[01.06.2021, 10 - 11 AM](#)

How to create and deliver a compelling investor pitch deck (Grigoris Chatzikostas, Foodscale Hub)

[08.06.2021, 10 - 11 AM](#)

Sales and marketing channels (Carla Sebastiani & Marina García, Sustainable Innovations)

[Available on the platform from 17.05.2021 until 07.07.2021](#)

PR for SMEs/ scale-ups with case studies (Maja Žikić, Foodscale Hub)

[15.06.2021, 10 - 11 AM](#)

